









### About Childhood Cancer: *Why We Need a Cure*



- Cancer is the #1 disease killer of children, cutting short the lives of more children under the age of 20 than any other disease. More than 2,300 children die from cancer each year. 
- Every school day, 46 young people, or two classrooms of students, are diagnosed with cancer in the United States. More than 12,500 children are diagnosed with cancer each year and over 40,000 children and adolescents currently are being treated for childhood cancers.
- The average age of diagnosis for childhood cancer is six years old. The potential years of life saved for each child with cancer is approximately 66 years. 
- The cause of most childhood cancers are unknown and at present, cannot be prevented. One in 330 children in the U.S. will be diagnosed with cancer.
- Over the past 50 years, advancements through research have transformed childhood cancer from a nearly incurable disease to one with an overall 78% cure rate. However, some forms of childhood cancers continue to have a very poor prognosis. 
- The incidence of childhood cancer has increased every year over the past 25 years.
- Cancer in childhood occurs regularly, randomly and spares no ethnic group, socioeconomic class or geographic region. 

### Collaborative Research: *The Key to a Cure*



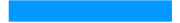

- The story of childhood cancer is simple—with continued funding for research, we are within reach of a cure. **CureSearch** unites two organizations—the National Childhood Cancer Foundation and the world's largest and most prestigious childhood cancer research organization, the Children's Oncology Group (COG). Together, we are singular in our purpose to reach the day when every child with cancer can be guaranteed a cure. 
- CureSearch supports lifesaving, collaborative research conducted at more than 200 COG member institutions, representing every pediatric cancer program in North America. The COG's goal is to raise the overall survival rate to 85% by 2008.
- The COG's network of 5,000 physicians, nurses and scientists are at work in laboratories and hospitals conducting childhood cancer research, identifying cancer causes and pioneering new treatments and cures. This network of compassion is at the bedside of the children with cancer, offering expert diagnosis, daily care, state-of-the-art treatment and support to 90% of children with cancer in North America. 



### **CureSearch.org: *The Premier Internet Resource for Children with Cancer and Their Families***

- Children with cancer, cancer survivors, their families and medical staff have articulated a need for a comprehensive, credible and reliable resource of information about childhood cancer. 
- CureSearch created our state-of-the-art website at CureSearch.org that is the premier destination for trusted and up-to-date information about childhood cancer.
- CureSearch.org provides research data, customized information and support to site visitors tailored to a child's age, diagnosis, treatment options and treatment phase from the world's foremost pediatric cancer experts. 

### **CureSearch Childhood Cancer Advocacy Network: *Advocate for Children with Cancer***

- In 2003, CureSearch launched the Childhood Cancer Advocacy Network to mobilize patients, survivors, family members and health care professionals to elevate childhood cancer issues to a national public priority. 
- Through an E-Advocacy program, the Network brings together the powerful voices of this community to tell their personal stories of childhood cancer to elected officials and the public in order to raise awareness and influence policy. 
- September is Childhood Cancer Awareness Month. We invite everyone who has been touched by childhood cancer or are compelled by the stories of hope, courage and resilience we hear from childhood cancer patients, survivors and their families to be part of the cure and help CureSearch conquer this disease. 
- To join the Network, go to [www.CureSearch.org/join](http://www.CureSearch.org/join). 

### **For More Information on Childhood Cancer Awareness:**

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