



# Conquer Childhood Cancer

This collaboration allows children with cancer to remain close to home for their treatment and care. While this rapid sharing of information has led to a 78% overall cure rate, cancer remains the #1 cause of death by disease in children. The death of one more child to cancer is one too many.

Only research cures childhood cancer.

With your help, we can conquer childhood cancer.

## Sponsorship Opportunities

CureSearch offers our partners a unique global opportunity to align with the world's premiere pediatric childhood cancer research collaborative as we launch a world-wide strategic initiative to conquer childhood cancer.

We invite corporate America to seize this opportunity to reach a great human milestone: the day when every child diagnosed with cancer is guaranteed a cure.

Sponsorship opportunities tailored to your corporate philanthropic and marketing goals are available.

### Together, we can make history.

*CureSearch is a non-profit tax-exempt 501 (c) (3) charity. For the seventh year in a row, Charity Navigator, America's largest independent charity evaluator, has recognized CureSearch with its 4 Star charity rating.*



CureSearch  
National Childhood Cancer Foundation  
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Bethesda, MD 20814  
800-458-6223  
www.CureSearch.org



## Imagine...

a world where children with cancer grow up and live out their dreams



## Help us.

Through public education, advocacy and fundraising, CureSearch National Childhood Cancer Foundation supports the life-saving work of the Children's Oncology Group, the world's premier pediatric cancer research collaborative that treats more than 90% of all children with cancer, at more than 200 children's and university hospitals and cancer centers in the U.S.

## Participate

**Community Events:** From golf, tennis, kite-boarding to black tie galas, community events help raise awareness and much needed funds for childhood cancer research.

**MileStones Walk:** Join the CureSearch Walk for Childhood Cancer and pledge your support to help CureSearch fund new scientific milestones in pediatric cancer research.

**CureSearch Athletics:** Turn your everyday workout into a fundraiser. Run, walk, swim, or ride a bike for childhood cancer.

**Kids' for CureSearch: Kids Helping Kids!** Teach your children the power of giving and foster the value of community service that will last a lifetime.



## Advocate

Together, our voices are louder and stronger!

**Join the Advocacy Network:** Make childhood cancer a public policy priority, highlight the critical need for funding, make new and increased resources available for childhood cancer research and improve the quality of care for children with cancer.

**Write a letter to your Member of Congress:** Put a face to childhood cancer by sharing your story. Your voice can be a powerful tool for influencing public policy. By educating your elected officials about childhood cancer you can help ensure that every child diagnosed with cancer can be guaranteed a cure.

**Plan or participate in Reach the Day: Conquer Childhood Cancer,** a national day of awareness for childhood cancer held in Washington, DC and in communities across the country.



## Educate

### CureSearch.org

Curesearch.org is a premiere online resource for families of children with cancer, caregivers and clinicians.

**For patients and families:** Our award-winning site provides up to date research data and customized information and treatment options from the world's most prestigious pediatric cancer experts, the Children's Oncology Group.

**To make a difference:** Visit CureSearch.org for the latest news, event highlights and partner profiles. Get involved.

**CureSearch Young Artist Program** invites children with cancer and their siblings to donate artwork. Our kids' masterpieces are featured on greeting cards, apparel, eCards and other gift items sold in our on-line Gift Shop. Support our Young Artists. Sponsorships available.



## Donate

CureSearch relies on the support from individuals, organizations, foundations, and corporations to ensure that pediatric cancer research advances and brings us closer to the day when every child with cancer is guaranteed a cure. Each day that pediatric cancer research goes under-funded, the road to discovering new treatments and cures becomes longer, putting more children at risk.

### How you can help:

- **Send a check, or make an online contribution:** Make a gift in honor or memory of a loved one; sign up for recurring monthly donations.
- **Employee Giving:** Designate your gift to CureSearch through America's Charities, Combined Federal Campaign, United Way, or your company's workplace giving program
- **Matching Gifts:** Double your contribution by asking your employer to match your donation to CureSearch.
- **Include CureSearch in your estate planning; wills, bequests, and charitable trusts.**
- **Give a gift of stock and gain a tax benefit!**

